

P R E S S R E L E A S E

7th edition of THE PHAIR 2026 // 22–24 May 2026

List of galleries + First highlights

Opening: Thursday, 21 May 2026 (by invitation only)
Duration: 22 – 24 May 2026, 12 noon – 8 pm daily
Location: OGR Torino (Sala Fucine), Corso Catelfidardo, 22 – Torino, Italy

From **22 – 24 May 2026**, **The Phair | Photo Art Fair** - dedicated to the contemporary image - encompassing photography, video, and new visual experimentations - returns to the **Sala Fucine** of **OGR Torino**, confirming its status as a key event for collectors, curators, and industry professionals.

Now in its **seventh edition**, The Phair stands out for its clear and recognizable curatorial vision, capable of constructing a unified exhibition path where every proposal dialogues with the others. The fair's signature layout features uniform exhibition spaces: a choice that enhances the artworks and offers a fluid, continuous visiting experience, designed as a single narrative.

Over time, The Phair has consolidated an identity built on quality and research, while simultaneously strengthening its international reach. This is further bolstered by synergies with events such as EXPOSED – TORINO PHOTO FESTIVAL, contributing to Torino's growing role as a central hub in the contemporary image landscape.

To emphasize the deep bond with the city, this year's lead image stems once again from a collaboration with one of its own cultural institutions. For 2026, a shot by Nanda Lanfranco portraying Giuseppe Penone within the spaces of the Castello di Rivoli Museo d'Arte Contemporanea has been selected. The photograph, part of the Nanda Lanfranco Fund established in 2025 by the CRRI (Castello di Rivoli Research Center), is courtesy of the Museum and emblematically captures the dialogue between artist, place, and vision.

The following galleries have announced their presentation:

A.More Gallery, Milan, Italy | Albumen Gallery, London, Great Britain | Galleria Valeria Bella, Milan, Italy | Galleria Umberto Benappi, Turin, Italy | Biasutti & Biasutti, Turin, Italy | C+N Gallery CANEPANERI, Milan, Italy | Colombo's Gallery, Milan, Italy | Alberto Damian Gallery, Treviso, Italy | Deodato Arte, Milan, Italy Exposed. Torino Photo Festival, Turin, Italy | Fabbrica Eos, Milan, Italy | Febo e Dafne, Turin, Italy | Galleria Forni, Bologna, Italy | Gagliardi e Domke, Turin, Italy | Hopfulmonster Editore, Turin, Italy | Jaeger Art, Berlin, Germany | The Lanterns Art, Milan, Italy | Galleria Leòn, Bologna, Italy | Galerie Ira Leonis, Arles, France

Lusvardi Art, Milan, Italy | Magreen Gallery, Genoa, Italy | Marcorossi Artecontemporanea, Milan, Pietrasanta, Rome, Turin, Verona, Italy | MC2 Gallery, Milan, Italy - Tivat, Montenegro | Franco Noero, Turin, Italy | Alessia Paladini Gallery, Milan, Italy | Giorgio Persano, Turin, Italy | Photo & Contemporary, Turin, Italy | Podbielski Contemporary, Milan, Italy | Raw Messina, Rome, Italy | Red Lab Gallery, Milan, Italy | Roccavintage, Turin, Italy | Federico Rui Arte Contemporanea, Milan, Italy | Tucci Russo Studio per l'Arte Contemporanea, Torre Pellice (TO), Italy | Seletti, Cicognara (MN), Italy | Paola Sosio Contemporary Art, Milan, Italy | Fondazione Specchio dei Tempi, Turin, Italy | Gian Enzo Sperone, Sent, Switzerland | Tallulah Studio Art, Milan, Italy | Unique Contemporary, Turin, Italy | VisionQuest 4rosso, Genoa, Italy | Willas Contemporary, Stockholm, Sweden | Zamagni Arte, Rimini, Italy



ANTON CORBIJN, Neneh Cherry, London 1992, © Anton Corbijn, courtesy Jaeger Art | Rune Guneriussen, Evolution, 2024 © Rune Guneriussen, courtesy MARCOROSSO ARTECONTEMPORANEA | KRISTIAN SCHULLER, Karmen 1, 2021, © Kristian Schuller, courtesy Jaeger Art

First highlights – Sneak Peek into the artist line-up:

[Olivero Toscani – Colombo's](#)

Colombo's gallery presents an exhibition path that brings into dialogue two distinct yet complementary perspectives on contemporary photography, both capable of narrating identity and myth through the faces of key figures in visual and musical culture. At the core of the selection are works by Oliviero Toscani, with a focus dedicated to his photographs of Andy Warhol. This series, created between 1971 and 1975 and first presented by Colombo's gallery in 2021, offers an intense and direct portrait of the artist, suspended on a thin line between icon and individual. Toscani masterfully captures his magnetic presence, reflecting on the figure who came to symbolize Pop Art and its impact on contemporary society.

[Rune Guneriussen – Marcorossi Artecontemporanea](#)

Guneriussen creates a dialogue between nature and human presence through ephemeral installations—lamps, books, chairs, and light sculptures placed in untouched landscapes. These interventions exist only for the duration of the photograph, after which the environment is restored to its original state. His practice reflects on the invasive nature of human interaction with the environment, while his use of large-format view cameras allows for striking precision and detail.

[Anton Corbijn, Michelangelo di Battista and Kristian Schuller - Jaeger Art](#)

Anton Corbijn's works form the starting point of the presentation. Using a flashlight as his only source of illumination, he creates black and white photographs in which light itself becomes the act of image making. Figures seem to emerge from darkness, contours dissolve, and traces of movement remain visible. The images reveal photography as a temporal process, balancing between appearance and disappearance. Kristian Schuller approaches light in a very different way. Working with stained glass, mirrors, colored light, and deliberate blur, he constructs images that open into a world of illusion. Schuller has developed his unmistakable visual language in close collaboration with his wife Peggy, with a particular focus on the interplay of light and shadow. A subtle fascination with the female figure can be sensed throughout his images. Light is refracted, layered, and

transformed, creating visual worlds that feel both futuristic and fairy tale like. The resulting atmosphere is poetic and dreamlike, allowing reality to dissolve into color, movement, and suggestion. A different narrative emerges in the collaboration between photographer Michelangelo di Battista and artists Jake and Dinos Chapman. The series *Mystery in the Moonlight* features Claudia Schiffer as the protagonist of a surreal visual universe. The images recall the aesthetics of low budget horror films from the 1950s. A striking interplay between different artistic languages unfolds, combining photography with painted backdrops and staged environments that echo the visual world of classic B movies. Through dramatic lighting and carefully constructed scenes, the photographs take on a cinematic quality, resembling stills from an imaginary film.

Giovanni Gastel – Photo & Contemporary

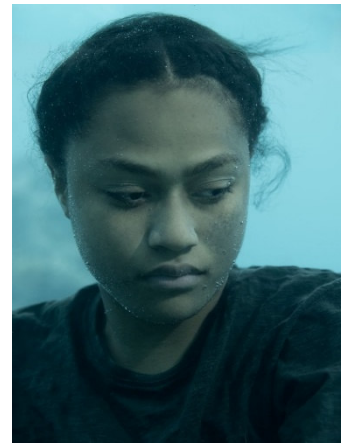
A focus on Gastel and the artists he collaborated with over the gallery's thirty years of activity.



Photo & Contemporary
Giovanni Gastel, Beauty, Margarita,
2012, © Giovanni Gastel,
courtesy Photo & Contemporary



Colombo's Gallery, Oliviero Toscani, Senza Titolo
1971-1975, © Oliviero Toscani, courtesy Colombo's Gallery



WILLAS contemporary, Nick Brandt
Akessa Looking Down II, Sink Rise, Fiji, 2023
© Nick Brandt, courtesy WILLAS contemporary

Nick Brandt – WILLAS Contemporary

A strong presentation including works from all four chapters of Nick Brandt's The Day May Break, a global project addressing climate change and environmental impact. The exhibition "Nick Brandt. The Day May Break", curated by Arianna Rinaldo and open to the public from 18 March to 6 September 2026.

For general information, please visit: <https://www.thephair.com/> and follow: @thephair_photoartfair

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