

**BERLINPHOTOWEEK**  
**02. - 09. SEP**

## **P R E S S   R E L E A S E**

### **Legendary photo agency Magnum Photos to partner with the BERLIN PHOTO WEEK**

**Press conference: 2 September 2022, 11 a.m. @ Arena Berlin**

**Dates: 2 – 4 September 2022 @ Arena Berlin /  
through to 9 September 2022 at various satellite venues**

**Main venue: Arena Berlin, Eichenstraße 4, 12435 Berlin**



Outside view of the Arena Berlin, 2022, © Markus Nass, courtesy BERLIN PHOTO WEEK

Berlin/Paris

In order to mark the **seventy-fifth anniversary of Magnum Photos**, the world-famous photo agency is celebrating this occasion together with the BERLIN PHOTO WEEK (BPW) and partner institutions in Berlin.

Numerous exhibitions, conferences, workshops, book signings, talks and many other events will be taking place at this year's **BERLIN PHOTO WEEK** (2 to 9 September). A group of photographers from Magnum are travelling to Berlin for the occasion.

The festival of events and exhibitions surrounding the seventy-fifth anniversary of Magnum Photos will be taking place at Arena Berlin, the main venue for this year's BPW, and at numerous other partner institutions such as the Helmut Newton Foundation, C/O Berlin, Reinbeckhallen, CHAUSSEE 36, Looock Galerie and Robert Morat Galerie.

Benjamin Jäger, the art director of BERLIN PHOTO WEEK: "It is a great honour for us to be able to organise the festivities for the seventy-fifth anniversary of Magnum Photos in Berlin. As a result of this wonderful collaboration with numerous cultural institutions from Berlin, together we are able to organise world-class cultural highlights around the entire city, thus underlining Berlin's role as one of the most important major cities for photography."

Andréa Holzherr, Global Exhibitions director, Magnum Photos: "We are greatly looking forward to the many events that we are organising together with the BERLIN PHOTO WEEK and its partner institutions. The slogan of our seventy-fifth anniversary is 'In Dialogue', and our aim is to engage in a dialogue with Berlin and the public here in this city."

The world-renowned photo agency was founded by four photographers – Robert Capa, Henri Cartier-Bresson, George Rodger and David "Chim" Seymour. They established Magnum Photos in 1947 at the MoMA's Penthouse Restaurant in New York, with the idea of expressing their independence as both people and photographers. Even today, Magnum stands for an unorthodox combination of reporting and art – which focuses not only on what one sees but how it is seen and communicated.



John Huston, Marilyn Monroe, Clark Gable, Montgomery Clift, Eli Wallach and Arthur Miller on the set of *The Misfits*, Reno, Nevada, USA, 1960  
© Elliott Erwitt/Magnum Photos



Christopher Anderson, Pia and Echo, Corsica 2018  
@ Christopher Anderson/Magnum Photos  
courtesy: Robert Morat Galerie

More details to follow soon. For additional information: [www.berlinphotoweeek.com](http://www.berlinphotoweeek.com)

In partnership with:



IFA, the world's leading show for Consumer Electronics and Home Appliances, is the most efficient place to meet and communicate for the international industry, retailers and the media. IFA 2022 will take place from 2 to 6 September 2022 in Berlin.



The BERLIN PHOTO WEEK has been taking place since 2018 in Berlin and sees itself as an imaging festival for everyone who loves photography. The aim of the BERLIN PHOTO WEEK is to define and portray photography as a cultural asset on the one hand and as a mass phenomenon relevant to society on the other. Accordingly, its focus is on creating outstanding photographic moments with fun places, photo walks und workshops, as well as offering inspiration with exhibitions, conferences, talks, networking events and picture shows. The BERLIN PHOTO WEEK is a partner of IFA, the international consumer electronics show (2 to 6 September on the Berlin Exhibition Grounds).

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