

Press release, 5th August 2015

ITALIAN ART TAKES CENTRE STAGE IN SWITZERLAND FOR ST. MORITZ ART MASTERS

The renowned summer capital of the arts is celebrating the history of 20th century Italian creativity, showcasing an interdisciplinary walk of art. From painting, sculpture and photography to fashion, advertising, design and cinema, the 8th edition of ST. MORITZ ART MASTERS promises to draw the attention of international art & culture enthusiasts.

Press Preview: 21st August, 12 a.m. – Lounge at the Posthaus, St. Moritz

Opening: 21st August, 5 p.m. – Pedestrian Zone, St. Moritz

Duration: 22nd – 30th August 2015

From 21 to 30 August 2015 this year's edition of **ST. MORITZ ART MASTERS** invites visitors for the 8th time to enjoy the special connection between the Swiss art tradition and internationally renowned fine art, amidst the breathtaking setting of the Engadine Valley. Following previous editions devoted to Brazil, China and India, ST. MORITZ ART MASTERS now turns its attention to Switzerland's immediate southern neighbour, known affectionately as the *Bel Paese*. With support from a committee of international art experts, the selection of artworks displayed in the upcoming exhibitions will illustrate how the history of Italian creativity influenced cultural developments in Europe and the rest of the world throughout the 20th century. The works span from the later phase of the Industrial Revolution to the interwar period, on to the post-war economic boom and the inexorable rise of "Made in Italy".

As in past editions, the famed **WALK OF ART** will be supplemented by numerous workshops, meetings and lectures. ST. MORITZ ART MASTERS invites both professionals and visitors to discover and discuss the origins and developments of Italy's 20th century art movements. Topics range from Futurism to Metaphysics and Rationalism to Spatialism, with special focus on the 1960s and 1970s, as well as contemporary art in the 21st century.



Special exhibition highlights:

The artists **Arnaldo Pomodoro**, **Augusto Perez** and **Giacomo Manzù** have created a special in-situ installation of their most iconic sculptures, lining the **pedestrian area of St. Moritz**. Visitors will be welcomed by a veritable open-air museum that, together with a retrospective of Italian superstar **Marino Marini** inside the **School Building** will create an artful scenario itself.

At the same time, the **Protestant Church of St. Moritz** will host an exhibition by **Lucio Fontana** and **Piero Manzoni**, placing two of the important personalities in post-war Italian art in dialogue with one another.

Progressing from Art Informel, the programme will further significant figures that have left their mark on the Italian art scene, with a retrospective of **Aldo Mondino** in the **Robilant & Voena Gallery**, a one-man show by **Salvo** in the **French Church**, and the artistic interpretation of the topic Italy at the **Karsten Greve Gallery**.

Another facet of 20th century Italian creativity lies in its important impact on the world of fashion. The famed **Kempinski Hotel** will pay tribute to **Giovanni Gastel**, one of the world's leading fashion photographers, in cooperation with Franca Sozzani, chief editor of the Italian VOGUE. On this occasion, his work will be compared with that of **Mimmo Rotella**, an Italian artist who most skilfully played with the imagery of show business and the seductive appeal of iconic film divas.

Luca Pancrazzi at the **Forum Paracelsus** but also **Monica Bonvicini** and **Luca Trevisani** as part of the **Montblanc Cutting Edge Collection** will complement the list of participating artists and perfect the prominent artistic line-up.

As in the past, this year's **ST. MORITZ ART MASTERS** also includes other locations in the Engadine region, such as Zuoz, where **Monica de Cardenas Gallery** will host a solo show by young Milanese artist **Lupo Borgonovo**. In Samedan, **Chesa Planta** will present a group exhibition with works by **Paolo Scheggi**, **Agostino Bonalumi** and **Enrico Castellani**. Another highlight is the group exhibition at **Gian Enzo Sperone's** gallery in Sent, featuring many Italian masterpieces by **Giacomo Balla**, **Nicolaj Diulgheroff**, **Fillia**, **Lucio Fontana**, **Bruno Munari**, **Enrico Prampolini**, **Manlio Rho**, **Ettore Sottsass** and **Giulio Turcato**.

Stalla Madulain, an old barn in the heart of Madulain, is a surprisingly different place in the Upper Engadine art and culture scene, offering emerging and established artists a new platform for art and culture, from the contemplative to the audacious. Constantly changing shows of paintings, sculptures and photography, as well as sound and light installations embellish this historic location dating back to 1588 – already worth a visit in itself – and astonish visitors with an enchanting atmosphere. On the occasion of **ST. MORITZ ART MASTERS**, Stalla Madulain will present artworks from two Engadine generations by combining a selection from the last 25 years of **Gaspare Otto Melcher** (*1945) with the book "Klinghorn" by emerging artist **Anita Campell** (*1983).

8th edition ST. MORITZ ART MASTERS 2015

Founder: Monty Shadow (Milan)

Advisory Committee: Roland Berger (St. Moritz) | Beat Curti (St. Moritz) | Samuel Keller (Basel) | Reiner Opoku (Berlin) | Davide Rampello (Milan) | Franca Sozzani (Milan) | Luigi Toninelli (Milan) | Marco Voena (Milan)

Artist list: Giacomo Balla, Agostino Bonalumi, Monica Bonvicini, Lupo Borgonovo, Bozo, Bozzola, Anita Campell, Enrico Castellani, Colombara, D’Auria, de Vauville, Nicolaj Diulgheroff, Fillia, Lucio Fontana, Giovanni Gastel, Golia, Griffa, Lam, Piero Manzoni, Giacomo Manzù, Marino Marini, Gaspare Otto Melcher, Fausto Melotti, Aldo Mondino, Bruno Munari, Luca Pancrazzi, Augusto Perez, Pedretti, Arnaldo Pomodoro, Enrico Prampolini, Manlio Rho, Mimmo Rotella, Salvo, Paolo Scheggi, Sella, Ettore Sottsass, Luca Trevisani and Giulio Turcato

Partners: Cartier | Montblanc | Perrier-Jouët

Sponsors: Apple | BMW | Bombardier | Deutsche Bank – Asset & Wealth Management | Ferretti Group | illy | Linea Più | Nikon | Pirelli | Zepter

With kind support from: Kempinski Grand Hotel des Bains St. Moritz | Kulm Hotel St. Moritz | Hotel Suvretta House | Nira Alpina

Media partners: Artology | Radio MonteCarlo | TASCHEN

For further information, press images + interview requests, please contact the following press offices:

Germany and International:

Nadine Dinter PR | Tel.: +49 30 398 87 411 | M.: +49 151 123 70 951 | presse@nadine-dinter.de

Switzerland:

eggliwintsch, Claudia Wintsch | Tel: +41 44 245 81 70 | agentur@eggliwintsch.ch

Italy:

CLP Relazioni Pubbliche, Francesco Sala | Tel.: +39 02 367 557 00 | francesco.sala@clponline.it

St. Moritz Art Masters

Büro St. Moritz: P.O. Box 82

CH-7500 St. Moritz | Tel. +41 81 833 10 28 | Fax +41 86081 833 10 28

www.stmoritzartmasters.com | info@stmoritzartmasters.com