

PRESS RELEASE

HIGH10 Collection x David Drebin

- Press Preview: Thursday, 26 September 2019, 11 a.m.
- Public Opening: Thursday, 26 September 2019, 7 p.m. The artist will be present.
- Duration: 27 29 September 2019, 10 a.m. 6 p.m. daily

Location: HIGH10 Collection @ Barlach-Halle K, Hamburg



Wheels & Heels, 2013, C-print, © David Drebin + Courtesy HIGH10 Collection

September 26, 2019 marks the launch of the Hamburg-based art collection **HIGH10** as well as its first public presentation – a comprehensive solo exhibition by internationally acclaimed multidisciplinary artist **David Drebin** (*1970 in Toronto, Canada).

At the premises of the historic Barlach-Halle K, the collection presents an overview of Drebin's work, showcasing a selection of his photographic, sculptural, and neon works.

The Canadian artist is best known for his cinematic, narrative style featuring "femme fatales" in imaginative, dramatic settings, as well as dreamlike landscapes and cityscapes that capture our yearning for faraway places, or mysterious, unexpected encounters. Drebin uses distinctive lighting techniques to capture alluring, magical moments, creating images that are both classic and contemporary. He sometimes works with "repoussoir," a technique borrowed from art history in which the photographer includes a partial view of houses, buildings, curtains, or door panels to intensify the sense of depth. Light, space, and subject are always masterfully composed in Drebin's images, whether they are spontaneous or meticulously planned.

His neon light installations take up the spirit of his photographs but in words, illuminating the secret thoughts (*I Am You and You Are Me*, 2014) or comments (*Shut Up and Kiss Me*, 2015) by Drebin's female protagonists, as a minimalist yet provocative extension of his oeuvre. A number of playful sculptures (*Falling in Love*, 2015) take Drebin's visions from the two-dimensional photograph into the three-dimensional world.



Falling in Love, 2015, Photo Sculpture (left) | You're right Dear, 2017, Light Installation (right), both: © David Drebin + courtesy HIGH10 Collection

David Drebin's art career took off with an exhibition in 2005 at the Los Angeles-based gallery Fahey Klein. Not only did Elton John purchase his work and become a frequent collector, Drebin was also introduced to CAMERA WORK Berlin, later joining its roster. Drebin has since worked with A-list celebrities and global powerhouse brands such as *Davidoff, Mercedes, American Express, Adidas, MTV, Nike, Sony*, and many more. His images have appeared in top publications such as *Vanity Fair, New York Times Magazine, Rolling Stone, GQ, Condé Nast Traveler, National Geographic*, and *ELLE*.

In recent years, David's filmic signature style has evolved to include other art forms, such as lightboxes, neon installations, etchings on crystal starfire glass, and most recently, the revolutionary "photo sculptures" where he transforms his iconic muses and femme fatales into breathtaking high-definition 3D art masterpieces. Represented by prestigious galleries and collected worldwide, his work has been shown at Art Basel Miami and in multiple shows and exhibitions in New York, Los Angeles, London, Paris, Berlin, Istanbul, Amsterdam, Austria, Brussels, Las Vegas, Chicago, Montreal, and Toronto. Drebin has an exclusive contract with teNeues in Germany, which has published stunning monographs of his work, including *The Morning After* (2010), *Beautiful Disasters* (2012), *Chasing Paradise* (2015), and *Dreamscapes* (2016). More information at: www.daviddrebin.com

HIGH10 is an art collection owned by the entrepreneur Dan-David Golla and has been established over a period of 20 years. The collection ranges from Pop Art and Street Art to photography, including works by famed artists such as *Mel Ramos, Russell James, Bruno Bisang, Herb Ritts, Charlie Anderson, Hervé Lewis, Cope 2,* and *ZMK*, among others. Over the last few years the focus has shifted more to photography. This led Dan-David Golla to David Drebin, whose work he first purchased in 2007. He became aware of Drebin through his photograph "Waiting for the Call" – which he owns today as a Polaroid. Dan-David Golla is drawn to the composition and staging behind the pictures. For him, the setting of a photograph is a similar arrangement like a painting.

Dan-David Golla once considered studying art himself. There's nothing more satisfying than viewing a work of art and the pleasure of discovering something new about it each time.

More information on the HIGH10 Collection, please visit https://www.high10art.com/art-collection or contact Patricia Böttcher who runs and curates the collection. Neuer Wall 38, 20354 Hamburg I E-Mail: pb@high10art.com | Tel: +49 (0) 40 655 88 20

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